

Title	Small Business Training 2 - Getting Started		Date	
Number in Group	6-12	Presenter	Neil Moore & Local Facilitator	
Duration	60-90 minutes	Location	Kibera	
Aims	1. To maximise the success of starting up a new small business.			
Objectives To be able to...	1. Explain what is needed to get a new business started. 2. Estimate the cost of starting a new (specific) business.			
Introduction Video	Play the introduction video. This includes: <ol style="list-style-type: none"> 1. Re-cap on the learning from last time. <ol style="list-style-type: none"> 1.1. Understanding the advantages and disadvantages of owning your own business 1.2. Understanding the advantages and disadvantages of different businesses. 1.3. Selecting a business you could do. 2. This session will start to focus on real, practical businesses. 3. Consider what kinds of businesses participants could start with, (sales or service). 4. Start small. 5. Understand the cost of setting up the business. 6. Understand when a proposed business is not feasible. 7. Next time we'll look at how to keep the business running. 			
Development and learning outcomes	Following the video, work through the following exercises together, write down the answers and upload to WhatsApp. <ol style="list-style-type: none"> 1. Think about what businesses you could start. 2. For each chosen business write down what is needed to get the business started and if there's a cost, then also estimate what that cost would be and write it down. 3. For each chosen business decide whether it is feasible given the resources required versus the resources available to you. 4. Decide whether the chosen business is feasible or whether a different business would be better? 			
Plenary	<ol style="list-style-type: none"> 1. State what kinds of things are needed to get businesses started. 2. For a chosen business, state what is needed to set it up, and what the cost (if any) is expected to be. 3. State whether the chosen business is feasible. 			
Where next?	Begin with a review and comment on the previous exercises. Following on from how to set up a business the next session will cover how to keep it going.			
Notes				