

Title	Small Business Training 1 - Introduction		Date	
Number in Group	6-12	Presenter	Neil Moore & Local Facilitator	
Duration	60 - 90 minutes	Location	Kibera	
Aims	<div><div></div><div><div><div>1.</div><div>To understand the purpose and approach to the small business training course.</div></div><div><div>2.</div><div>To introduce some of the basic principles of running a small business.</div></div><div><div>3.</div><div>To understand, feel comfortable with, and be committed to the training programme.</div></div></div></div>			
Objectives (to be able to...)	<div><div></div><div><div><div>1.</div><div>Explain how the training will work.</div></div><div><div>2.</div><div>State some of the benefits and risks of having your own business.</div></div><div><div>3.</div><div>State some of the benefits and risks of different businesses.</div></div></div></div>			
Introduction Video	<div><div></div><div><div>Play the introduction video. This includes:</div><div><div><div>1.</div><div>Presenter introduction.</div></div><div><div>2.</div><div>How the series will work (10-15 minute video followed by discussion/exercise then post results on WhatsApp).</div></div><div><div>3.</div><div>Objectives of the overall training.</div></div><div><div>4.</div><div>Objectives of THIS video session.</div></div><div><div>5.</div><div>First Topic: Business benefits and risk</div><div><div><div>5.1.</div><div>Why have a business (what do you want to achieve)?</div></div><div><div>5.2.</div><div>Decide on the type of business (eg. selling products or selling services).</div></div><div><div>5.3.</div><div>Start small (that doesn't mean it has to stay small).</div></div><div><div>5.4.</div><div>Think about the advantages and disadvantages of owning your own business (as opposed to working for someone else).</div></div><div><div>5.5.</div><div>Think about businesses you could run and think about the advantages and disadvantages of each.</div></div></div></div></div></div></div>			
Development and learning outcomes	<div><div></div><div><div>Following the video, work through the following exercises together, write down the answers and upload to WhatsApp.</div><div><div><div>1.</div><div>What are the advantages and disadvantages of owning your own business?.</div></div><div><div>2.</div><div>List some businesses that you would like to do and against each one say what the advantages and disadvantages are.</div></div></div></div></div>			
Plenary	<div><div></div><div><div><div>1.</div><div>State whether running a business is right for you and what type of business you think would work best.</div></div><div><div>2.</div><div>State three things that you have learned today.</div></div></div></div>			
Where next?	<div><div></div><div><div>The following session will begin with a review and comment on the exercises.</div></div></div>			
Notes	<div><div></div><div><div>Post exercise answers and feedback via WhatsApp.</div></div></div>			